



**The 5th International Symposium on
Woody Ornamentals of the Temperate Zone**

Prospectus

– Sponsorship; ADVERTISING & DONATION –

<http://wotz2024.jshs.jp/>

Period: **April 21, 2024 (Sunday) - April 25, 2024 (Thursday)**

Venue: **Matsue, Shimane JAPAN**

Site: Matsue Terrsa

(478-18 Asahi-machi, Matsue, Shimane 690-0003, Japan)

WOTZ2024 organizing committee

FORWARD

The 5th International Symposium on Woody Ornamentals of the Temperate Zone (WOTZ2024) will be held in Shimane (Matsue city), Japan, from 21st to 25th April 2024. This symposium series is only held every four years. Therefore all scientists, professors, plant nurseries, gardening, landscaping personnel, and students from around the world, who are involved in the research, production, or industries of woody ornamental plants, are very keen to attend. This is an ideal opportunity for sponsors to benefit from all these delegates meeting together in one location.

The first WOTZ was held in Praha (Czech Republic) in 2008. Since then, it has been organized in many locations including Belgium, the USA, and Italy. There are usually more than 100 attendees. This is the first time of WOTZ symposium held in Asia.

WOTZ2024 provides an excellent opportunity for delegates to share the latest knowledge and findings on woody ornamental plants, such as azalea, hydrangea, camellia, peony, rose, flowering cherry, etc. They also benefit from networking with colleagues, obtaining professional development opportunities through workshops, and can view the latest cultivars, equipment, relevant books, and journals at exhibition booths, thus making likely customers aware of your cutting-edge technologies, products, and services.

Matsue city is the largest peony producer in Japan. Recently, new hydrangea cultivars have been created from breeding programs in Shimane Prefecture Agricultural Technology Center. In addition to those production and breeding activities, world-famous Japanese Gardens are located in Shimane. We believe the WOTZ2024 will promote horticulture, gardening, and related industries or tourism in Japan.

The organizing committee members of WOTZ2024 are putting considerable effort into ensuring that this symposium will be beneficial and significant, not only for Japan but also for the world. We would like to thank you for your understanding, and we look forward to your support and cooperation in the great success of WOTZ2024.

Prof. NOBUO KOBAYASHI

Chair, WOTZ2024 organizing committee
(Professor, Shimane University)

Sponsorship Packages:

Platinum Sponsor (JPY 500,000)

- Your company's logo is displayed on all pages of the conference website.
- Full-page monochrome advertisement of your company is printed in the program book. The advertisement (A4 portrait) in PDF document must be sent to the organizers by the end of February 2024.
- Logo is printed on name card of all participants in order of application.
- Logo is printed on the symposium program sheet (handheld, simplified version).
- Your company's logo is projected on sub-screen in main hall at coffee break and lunchtime.
- Leaflet (A4 size or smaller) is inserted in the conference bag.
- The chairperson gives a gratitude to the support of your company at the welcome reception and closing ceremony.
- Up to 2 people are invited to the symposium. All benefits of registration are included.
- Sponsor's sessions (for Platinum Sponsors only) can be provided in the symposium. Each session is held in the main hall. You also provide hospitality items freely to participants (e.g. catalog, bag, or pen). Presenters must register for the conference, either at standard price related to their status or make use of invitation vouchers for the Platinum sponsors. Our technical staff can help with room clearance at the beginning, projection and sound system, and microphones during the Question and Answer time.
- Complimentary exhibition space is provided close to the entrance of the poster session place. We prepare a long table (180 cm long, up to 15 or 30 kg), a back panel for display (180 x 120 cm) without a caster, and two pipe chairs. A 100 V power supply is also secured.
* We will stop accepting applications once all exhibition spaces are filled.

Gold Sponsor (JPY 200,000)

- Your company's logo is displayed on top and sponsor page of the conference website.
- Half-page monochrome advertisement of your company is printed in the program book. The advertisement (A4 or A5 portrait) in PDF document must be sent to the organizers by the end of February 2024.
- Your company's logo is projected on sub-screen in main hall at coffee break and lunchtime.
- Leaflet (A4 size or smaller) is inserted in the conference bag.
- The chairperson gives a gratitude to the support of your company at the welcome reception and closing ceremony.
- Up to 1 people are invited to the symposium. All benefits of registration are included.
- Complimentary exhibition space is provided close to the entrance of the poster session place. We prepare a long table (180 cm long, up to 15 or 30 kg), a back panel for display (180 x 120 cm) without a caster, and two pipe chairs. A 100 V power supply is also secured.
* We will stop accepting applications once all exhibition spaces are filled.

Silver Sponsor (JPY 50,000)

- Your company's logo is displayed on sponsor page of the conference website.
- Your company's logo is printed in the program book.
- Your company's logo is projected on sub-screen in main hall at coffee break and lunchtime.
- Leaflet (A4 size or smaller) is inserted in the conference bag.

- The chairperson gives a gratitude to the support of your company at the welcome reception.
 - Complimentary exhibition space is provided close to the entrance of the poster session place. We prepare a long table (180 cm long, up to 15 or 30 kg), a back panel for display (180 x 120 cm) without a caster, and two pipe chairs. A 100 V power supply is also secured.
- * We will stop accepting applications once all exhibition spaces are filled.

Local Sponsor (JPY 30,000)

- Your company's logo is displayed on sponsor page of the conference website.
- We secure a space for setting your company's brochure (A4 size or smaller, 1 type), close to the information desk.

Exhibition Booth (JPY 40,000)

- Complimentary exhibition space is provided close to the entrance of the poster session place. We prepare a long table (180 cm long, up to 15 or 30 kg), a back panel for display (180 x 120 cm) without a caster, and two pipe chairs. A 100 V power supply is also secured.
- * We will stop accepting applications once all exhibition spaces are filled.

Options:

Conference Bag (actual expense, for metal sponsor)

One metal sponsor can supply the conference bag. The size of the bag is required to be enough to put A4-size (or larger) leaflet without folding. Details including delivery date or design of the bag is necessary to be discussed with our secretariat.

Drink and snack (actual expense)

You can provide drink and snack during coffee break (5 times in the conference). Details including payment and preparation have to be discussed with our secretariat.

Application and Payment for Sponsorship:

Please contact us (WOTZ2024 secretariat, E-mail: **wotz2024@gmail.com**) by e-mail. We will send an application form. Application date is provided by the date we receive your application form.

After we accept the application form, bank account for the transfer is informed. After confirmation of the transfer, a receipt will publish. We also provide a bill as necessary. Sponsor is required to bear the cost for the transfer.

Closing date for sponsorship application is set at the end of February 2024. We accept cancel of sponsorship during 1 month after application date. However, after the transfer, cancel of sponsorship cannot be received.

Sponsorship Packages at a Glance

Item	Platinum JPY500,000	Gold JPY200,000	Silver JPY50,000	Local JPY30,000	Exhibition Booth JPY40,000
Logo Posted on					
HP Top Page	•	•			
HP Sponsor Page	•	•	•	•	
HP Other Pages	•				
Name Card	•				
Program Sheet	•				
Program Book- Monochrome, inside ads	Full Page	Half Page	Logo		
Logo Projection on Screen at Coffee Break and Lunch Time	•	•	•		
Leaflet ads insert in conference bag	•	•	•		
Named Acknowledgement of Support from the Chairperson at the Welcome Reception the Closing Ceremony	• •	• •	•		
Invitation to Symposium	2 people	1 person			
Leaflet ads on the Information desk	•	•	•	•	
Presentation	•				
Complimentary Exhibition Space	•	•	•		•

CONTACTS/ENQUIRIES

WOTZ2024 Secretariat;

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